

Business Essential Briefs: Leadership Qualities for Solving the Challenges of 2023+

Good leadership can be difficult for many business owners, however it can also be enormously rewarding.

Research proves leadership can be learned, so having some specified leadership qualities to implement and practice, will see that you attract more of the top people, enjoy work more, solve more problems, and win a bigger slice of the customer pie.

"At the end of the day, people want to be led by those they respect, who have a clear vision and direction for the business."

- Collingwood Search UK

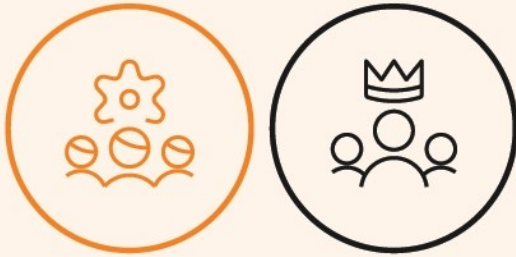
All leaders have strengths and weaknesses. It's not about being perfect, it's about playing to your strengths and developing more leadership qualities to empower others. Good leadership is about being a better you; the better leader you are, the better your team will be too.

Ten Good Leadership Habits to Have

A whitepaper compiled by the Growth Faculty provides some good reference material for business leaders, as guidance for what traits are useful for being a better leader in your business. Those key traits or habits are as follows:

- 1 Be a good role-model.
- 2 Develop leadership skills weekly with a Leadership Pass.
- 3 Lift your digital competency from good to excellent.
- 4 Read more. Be curious. Keep learning.
- 5 Be positive and optimistic.
- 6 Keep your team informed.
- 7 Get to know your team and love their differences.
- 8 Help them develop as people and leaders.
- 9 Practise self-care. Don't be afraid to delegate.
- 10 Share your vision and celebrate results.

MANAGEMENT vs LEADERSHIP



Management and leadership are not mutually exclusive, but management is seen as concerned with 'small picture' things and leadership 'big picture' things. Author of *Leading at The Speed of Trust* and *The 7 Habits of Highly Effective People* Stephen R. Covey explains:

"Managers are busy cutting the undergrowth of the jungle. It's the leader who climbs the tallest tree, surveys the situation and yells down 'Wrong jungle!'"

Additional Resource

To get a copy of the full Growth faculty Whitepaper – *"10 Leadership Qualities to Help Solve Challenges in 2023"* please click on the link [HERE](#).

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