

Business Essential Briefs: The Future of Family Enterprise

A report prepared by the Cambridge Institute for Family Enterprise in the UK, provides some excellent information on turbulence and transformation in the 2020's and their impacts on family business.

The future of family enterprise offers insights, frameworks and practical recommendations for adapting to new and evolving realities, illustrated by survey and interview findings and brief case studies. Its contents are divided into four main parts:

- **Part 1. The changing landscape for enterprising families** - identifies external and internal factors that are changing the context for family enterprises and enterprising families and shares families' views on their readiness for change.
- **Part 2. A new model for family enterprise success in the 2020s** - explains how traditional notions of stewardship are ill-suited to today's world and proposes a new approach for the longevity stewardship of family enterprises.
- **Part 3. Five transformation strategies for families and enterprises** - is an agenda for implementing the new model of success in turbulent times.
- **Conclusion and discussion guide:** It closes with suggestions for using the future of family enterprise white paper to engage family members in productive discussions about the future of your family enterprise, as you map your transformation journey for the 2020s.

To obtain a copy of the full whitepaper – “*The Future of Family Enterprise*”, please click on the link [HERE](#).

Disclaimer:

Business Plus is distributed monthly by CBSW Tax & Business Advisors to provide information of general interest to our clients. The content of this newsletter does not constitute specific advice. Readers are encouraged to consult their CBSW advisor for advice on any specific business matters.

Providing you
professional
direction



Our liability may be limited by a scheme approved under Professional Standards Legislation.