

Practical Business Planning Steps

There are practical steps business owners can be taking now to prepare for when the incentives end, but with so much going on it's easy to avoid taking any action. As you know, the right advice early on can make a huge difference. For example, even the option of shutting down a business with a view to preserving resources until COVID-19 has passed could be a consideration. It's all about understanding the available options.

Here are some tips others have found useful as they prepare for life after the pandemic that you may also find of interest.

Plan:

Plan for the current conditions, the immediate post-stimulus environment, and for the longer term. Ensure you have a contingency plan should the economy be hit by a second coronavirus outbreak. And continue to revisit your plan to ensure it remains relevant to your business and the market.

Calculate:

Assess your current and projected cash flow.

Assess staffing needs:

If your business has experienced change, it's essential to reassess your staffing needs.

Reduce costs:

Where possible, cut costs to minimise further impact on your cash flow.

Communicate:

With your staff, customers, suppliers, creditors and your bank.

Renegotiate rent/lease terms:

If you will struggle to pay your rent, speak with your landlord now and renegotiate existing arrangements.

Funding:

Engage with your bank/lender to discuss funding needs or repayments/interest rate relief. Or seek alternative finance.

Give yourself breathing space:

The Safe Harbour and Voluntary Administration regimes are designed to provide companies and their directors with breathing space and can secure leniency from creditors.

Reinvent yourself:

Prepare for the 'new dawn' – whether it's restructuring your business or restarting with a new model, strategy or market post COVID-19.

Put your hands up:

If your mental health is being impacted by the current financial stresses or the need to let staff go, speak with a trusted adviser or contact Beyond Blue.

To access the [**Managing through COVID-19 – “Summary of Australian State & Territory Government Economic Assistance Responses”**](#) click on the link [here](#). And for a copy of the Bain & Co insight – [**“COVID-19: Protect, Recover and Retool”**](#) please click on the link [here](#).

Disclaimer:

Business Plus is distributed monthly by CBSW Tax & Business Advisors to provide information of general interest to our clients. The content of this newsletter does not constitute specific advice. Readers are encouraged to consult their CBSW advisor for advice on any specific business matters.

Providing you
professional
direction



Our liability may be limited by a scheme approved under Professional Standards Legislation.